



**Know the Real Market Value of Your Timber.  
Order Forest2Market's Timber Owner Market Guide.  
Get a 15% Florida Forestry Association Member Discount.**

Timberland owners use Forest2Market's Timber Owner Market Guide to:

- Time timber sales and optimize profits
- Know, when it's time to harvest, that the quotes submitted are based on real market prices
- Track and estimate the value of their timber inventory
- Determine the value of timber on the date of acquisition for tax purposes

A landowner with 250+ acres of timber was approached with 2 separate offers—each for about \$22,000. Since the offers were in the same ballpark, he was tempted to sell. Instead, he subscribed to the Timber Owner Market Guide and discovered the true value of his timber. The result: he ultimately sold his timber for \$47,000—and made an additional \$25,000 on the sale.

One subscriber received an offer of \$4.00 per ton for her pulpwood. Because she had access to the trend graphs in the Timber Owner Market Guide, however, she knew pulpwood prices were trending upward. The result: she rejected the offer, waited a few more months, and realized several thousand dollars more for her pulpwood than she would have if she had taken the earlier offer.

The Timber Owner Market Guide is a bi-monthly report that aggregates two months of pricing data for three separate and local timber markets in Florida. Pricing data is aggregated from supply agreements; it is not based on hearsay or gathered by telephone survey. Each report contains:

- Two-month weighted average stumpage prices, by wood basin (micromarket), for pine sawtimber, chip-n-saw and pulpwood and for hardwood sawtimber and pulpwood
- Stumpage price trend charts
- A market outlook covering news affecting prices in the region
- A helpful information column covering forest management and harvesting best practice

***As a Florida Forestry Association member, you'll receive a 15% discount.***

<p><b>REGULAR PRICES: One-year subscription: \$149.00</b>  <b>Three-year subscription: \$299.00</b></p>		
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**Since the Market Guide will help you manage your timberland investment, the cost of the subscription may be tax deductible.**